



Team building

Generate pyramid power. Have teams build a pyramid of food. Or ask teams to bring foods representing the nutritional food pyramid.

Have groups or teams donate a meal (i.e. pasta, spaghetti sauce, canned vegetables)

Team Building with a Sports Theme

Everyone becomes a team player when you tie your campaign to sports. Different departments can represent different teams, which compete to raise the most food and/or funds. Hold a sporting competition (fun or serious) with the price of admission or participation being a food or fund donation. Executive chair races, bat relays and egg tosses are popular with the less serious athletes.

At Work

Bag it. Sponsor a brown-bag lunch. Ask staff to donate the cost of a lunch. Ask staff to donate a lunch sack full of nonperishable foods. Or skip lunch on certain days and donate the cost of lunch.

Design a paycheck stuffer with information about the drive.

Auction your managers at a "walk-an-hour-in-my-shoes" auction.

Via your workplace's e-mail system or public address system, **distribute a hunger fact for each day of the drive.** Quiz people at random and hand out little prizes to people who remember the facts.

Challenge executives to perform an outrageous activity if your goal is met.

Dress Up or Down Day have employees buy the right to dress casual or silly for a day.

Cocktails or dinner at the CEO's home

"Sleep in Late" awards or time off

Prime parking spaces

Events or Contents

Tuna Tuesday – focusing on specific food items often makes it easier for participants to take part in your effort, since it eliminates the need for guesswork and decision-making about what to donate. If you host a week-long drive, each day can represent a different collection focus like "Macaroni Monday," or "Fruity Friday".

Designate theme days – fill a playpen with infant formula on Monday. Plant a "garden" in the lobby with canned vegetables on Tuesday, etc.

Break the Fast – collect breakfast items. Canned fruit, cereal, oatmeal, pancake mix, coffee/tea, powdered milk, cereal bars

Lets get Personal – these items are expensive but are very necessary-toothbrush, tooth paste, feminine hygiene products, toilet paper, soap etc

Recycle your treasures at a sale: "One person's junk is another's treasure."

Sponsor bake sales.

Hold taco and chili feeds.

Organize salad, soup and potato bars.

Hold pizza parties.

Sponsor an ice-cream social.

Hold a potluck.

Sell popcorn.

Initiate a book sale.

Sponsor a craft bazaar.

Organize a silent auction--get fun items (have teams or departments make theme baskets) or certificates (we may be able to supply some auction items).

Collect food and funds at film festivals, show short videos such as cartoons or travelogues at lunch and suggest that admission is a few cans of food.

Collect food and funds at sports events such as basketball games, mini-marathon runs, etc.

Wacky Food Contests

Fun contests involving food like "How Many Cans Can You Bag in 60 Seconds" or "Shopping Cart Races" provide opportunities to ask for food and financial donations from spectators and participants.

Prizes & Incentives

People love to compete for top honors when a good prize is at stake. Reward those that donate the most with items like:

Gift certificates to local restaurants or stores

Movie passes

Lottery tickets



Tanya Thomas

Development Associate Food and Funds

416-635-7771 ext. 59

tanya@northyorkharvest.com